

**CANNA** is a global producer of high quality growing mediums and nutrients for plants, applicable for home and hobby as well as commercial growing. CANNA is a market leading company in several countries with more than 25 years experience in developing, producing and distributing various products.

For our business unit in **Canada** we are looking for an enthusiastic

## **Business Unit Manager**

Working within a fast growing market, managing a team of professionals, you are a hands-on but also a strategic manager. You are responsible for creating and implementing the business plan, guide the team and determining short and- long term strategy for the unit; all aimed at strengthening our market position in Canada. You are a **motivating and inspiring** manager, **passionate** about sales and marketing, **curious** about growing and market developments and you believe that **honesty** will take you the furthest.

### **What will you be doing?**

The role is a great mix of tactical and strategical elements with a hands on mentality. You build strategic plans as well as solve operational issues the very same day. You are responsible for marketing- and sales activities and be monitoring budgets and results. As an 'entrepreneur' you coach and inspire your team, in day to day operations, with their personal development. You also build strong relationships with customers and preferred suppliers. You keep a wide eye on developments in Canada to further determine future strategies.

### **Who are you?**

You feel comfortable in a small team within a dynamic global organization, with your team spread across various provinces in Canada. Since the team is spread over Canada, everybody works from home, so there is no office location. Coaching and directing employees is your second nature, where you clearly convey your vision and plans and make use of peoples strength. You have a passion for sales and marketing and a natural interest in the world around you. You can think strategically and have great analytical skills. You are also stress resistant, you are persuasive with a hands-on mentality. You can communicate constructively at all levels within our organization and beyond. You therefore have excellent command of the English and preferably French language. Finally you are an honest, open-minded, out-of-the-box thinker who shares knowledge in order to grow together. Experience and knowledge of the hydroponics industry is a plus.

### **What do we offer?**

Next to a challenging and dynamic role we offer a competitive salary (80.000 – 90.000 CAD) and good employment conditions. This is a full-time role. For more information about our company, please visit our website: [www.canna.ca](http://www.canna.ca).

Are you enthusiastic about this role and are your skills and knowledge and our job requirements compatible? Then we'd like to receive your letter of application with specifically more information about your interest in our industry and resume by e-mail to **recruitment@hortisol.com** with reference to this role.